

Station WVBTV-TV NORFOLK, VA. Agency () CROSSROADS MEDIA Rep Firm) PHILADELPHIA
Advertiser () CROSSROADS GPS 66 CANAL CENTER PLAZA, SUITE 555 Sales Office ()
Product Crossroads GPS ALEXANDRIA, VA 22314 Salesperson () ANJIE BRADY
Estimate# 750 Agency C/P1/P2/E 12/11/750 Salesperson Phone# 215-567-6005
Buyer Stephanie Maroney Flight Dates 10/30/2012 - 11/05/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 3,550
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	\$50.00	10/30-10/30	1	1	1	\$50.00	
	2	W	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	\$50.00	10/31-10/31	1	1	1	\$50.00	
	3	TH	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	\$50.00	11/01-11/01	1	1	1	\$50.00	
	4	F	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	\$50.00	11/02-11/02	1	1	1	\$50.00	
	5	M	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	\$50.00	11/05-11/05	1	1	1	\$50.00	
	8	TH	10P-1045P	WVET FOX NEWS	:30	\$700.00	11/01-11/01	1	1	1	\$700.00	
	9	F	10P-1045P	WVET FOX NEWS	:30	\$700.00	11/02-11/02	1	1	1	\$700.00	
	10	M	10P-1045P	WVET FOX NEWS	:30	\$700.00	11/05-11/05	1	1	1	\$700.00	
	11	TU	1045P-11P	SPORTSWRAP M-F	:30	\$300.00	10/30-10/30	1	1	1	\$300.00	
	12	W	1045P-11P	SPORTSWRAP M-F	:30	\$300.00	10/31-10/31	1	1	1	\$300.00	
	13	TH	1045P-11P	SPORTSWRAP M-F	:30	\$300.00	11/01-11/01	1	1	1	\$300.00	

EC'd Yes Last Received: 07/20/2012 11:05 AM

Showing Buylines: All Lines

Station WVBTV-TV NORFOLK, VA.
Advertiser () CROSSROADS GPS
Product Crossroads GPS
Estimate# 750
Buyer Stephanie Maroney
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/11/750
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	14	M	1045P-11P	SPORTSWEAP M-F	:30	\$300.00	11/05-11/05	1	1	1	\$300.00	

---REPORT TOTALS---

Report Totals: 12 / \$3,550.00

---SALES MONTHLY TOTALS---

Nov 12: 12 / \$3,550.00
Sales Totals: 12 / \$3,550.00
Station Totals: 12 / \$3,550.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$71,000

CATV 0%	WAVY 28%	WGNT 0%	WPXV 0%	WTKR 42%
WTVZ 1%	WVBT 5%	WVEC 24%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE